

Members of the GNTB Board of Directors

President



Brigitte Goertz-Meissner
President of the
German Spa Association

Vice Presidents



Michaela Kaniber
Bavarian Minister of State
for Food, Agriculture,
Forestry and Tourism



Reinhard Meyer
President of the German
Tourism Association (DTV)



Guido Zöllick
President of the German
Hotel and Restaurant
Association (DEHOGA)

Other elected members



Heike Birlenbach
Senior Vice President
Customer Experience at
Lufthansa Group



Andreas Braun
Managing Director of
Tourismus Marketing GmbH
Baden-Württemberg (TMBW)



Armin Dellnitz
Chief Executive Officer of
Magic Cities Germany e. V.



Thomas Ellerbeck
Member of the TUI Group
Executive Committee,
Chairman of the TUI
Foundation



Benedikt Esser
President of the RDA
International Coach
Tourism Federation



Norbert Fiebig
President of the German
Travel Association (DRV)



Karina Kaestner
Vice President,
Partner Management,
DB Fernverkehr AG



Michael Mack
Managing Partner
of Europa-Park GmbH
& Co Mack KG

Other elected members



Gerhard Griebler
 Managing Director
 of Passionsspiele
 Oberammergau
 Vertriebs GmbH & Co. KG



Regine Sixt
 Senior Executive Vice
 President
 Sixt International SIXT SE



Dr Volker Treier
 Head of Foreign Trade and
 Member of the Board of
 Directors at the Association of
 German Chambers of
 Industry and Commerce (DIHK)



Monika Wiederhold
 Executive Vice President,
 Marketing and Digital
 Transformation,
 Amadeus IT Group S.A.

Ministerial representatives



Dr Armgard Maria Wippler
 Head of Sub-department VII A
 – SME Policy, Service Economy
 and Coronavirus Programmes,
 Federal Ministry for Economic
 Affairs and Climate Action



Markus Siebels
 Ministerial Counsellor, Head
 of Department II A3 – Budget
 law and budget system,
 Federal Ministry of Finance



Dr Marion Weber
 Ministerial Counsellor, VIID2
 – International Tourism
 Policy / Travel Industry, Federal
 Ministry for Economic Affairs
 and Climate Action

Honorary Presidents



Klaus Laepple
 President of the Federal
 Association of the German
 Tourism Industry (ret.);
 Honorary President of the
 German Travel Association



Ernst Fischer
 President of DEHOGA,
 the German Hotel and
 Restaurant Association (ret.)

The members were elected
 at the 126th general meeting
 on 30 November 2023.