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Federal Ministry
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Germany
The travel destination



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INCOMING CZECH REPUBLIC

COUNTRY AND PEOPLE

Capital	Prague (1.3 million inhabitants)
Area	78,876 km ²
Inhabitants	2023: 10.5 million (growth rate 0.0%)*; Forecast 2032: 10.5 million
Mean age	43.9 years*
Economy	GDP per capita: 30,475 US\$ (2023)*, GDP – real growth rate: –0.4% (2023)*
Unemployment rate	2.4% (2023)*
Inflation rate	12.2% (2023)*

* Forecast

GENERAL TRAVEL BEHAVIOUR 2023

DESTINATIONS OF TRIPS ABROAD

Rank

1 Germany

2 Austria

3 Italy

4 Croatia

INTENSITY OF TRAVEL ABROAD

116.2%

(resident population from 15 years on)

= 1.2 trips per person

DESTINATION GERMANY

YEAR 2023

630,441 arrivals from Czech Republic

1,415,466 overnight stays (camping included)

VOLUME OF OVERNIGHT STAYS

Increase 2014–2023: **by +44.7%**

Growth 2022–2023: **+17.4%**

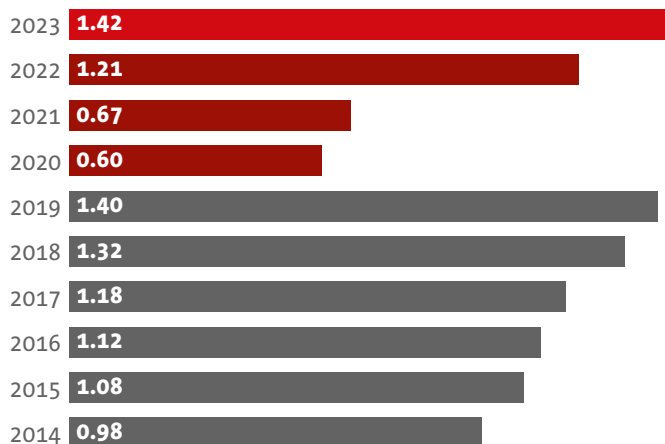
Recovery to 2019: **102.2%**

TOTAL SALES TURNOVER FOR INCOMING TRIPS

round **1.0 billion Euro** (2023)

OVERNIGHT STAYS – CURRENT AND LONG-TERM DEVELOPMENT IN MILLIONS

Year



MOST POPULAR DESTINATIONS IN 2023

RANK	FEDERAL STATES (Overnight stays = o. s.)	CITIES (more than 100,000 inhabitants)
1	Bavaria with 35.3% of all o. s.	Berlin with 173,018 o. s.
2	Berlin with 12.2% of all o. s.	Munich with 99,274 o. s.
3	Baden-Württemberg with 10.2% of all o. s.	Dresden with 47,464 o. s.
4	Saxony with 8.6% of all o. s.	Nuremberg with 36,269 o. s.

PURPOSE OF ALL INCOMING TRIPS (630 thousand arrivals at lodging establishments)

Only one answer possible. Deviations from 100% due to rounding.

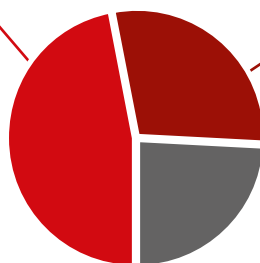
47 % Holiday trips

Type of holiday trip:

51 % City trips/visit of an event

16 % Holidays in tourist regions

10 % Tour holidays



29 % Business trips

Type of business trip:

59 % Promotable business trips

Type of promotable business trip:

78 % Conferences/congresses/seminars

15 % Exhibits/trade fairs

6 % Incentives

41 % Traditional business trips

24 % VFR-/other trips

BOOKING-BEHAVIOUR, MAIN MODE OF TRANSPORT, ACCOMMODATION DURING HOLIDAY TRIPS

70% of all holiday trips are booked in advance

63% online booking

83% accommodation paid for (48% hotel)



65%
car



14%
train



9%
coach



9%
plane