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Federal Ministry
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INCOMING SLOVAKIA

COUNTRY AND PEOPLE

Capital	Bratislava (441,000 inhabitants)
Area	49,035 km ²
Inhabitants	2023: 5.8 million (growth rate 2.7%)*; Forecast 2032: 5.5 million
Mean age	42.5 years*
Economy	GDP per capita: 22,485 Euro (2023)*, GDP – real growth rate: +1.3% (2023)*
Unemployment rate	5.7% (2023)*
Inflation rate	10.8% (2023)*

* Forecast

GENERAL TRAVEL BEHAVIOUR 2023

DESTINATIONS OF TRIPS ABROAD

Rank

- 1 Czech Republic
- 2 Austria
- 3 Croatia

4 Germany

INTENSITY OF TRAVEL ABROAD

143.8%

(resident population from 15 years on)

= 1.4 trips per person

DESTINATION GERMANY

YEAR 2023

166,988 arrivals from Slovakia

660,969 overnight stays (camping included)

VOLUME OF OVERNIGHT STAYS

Increase 2014–2023: **by +94.1%**

Growth 2022–2023: **+6.4%**

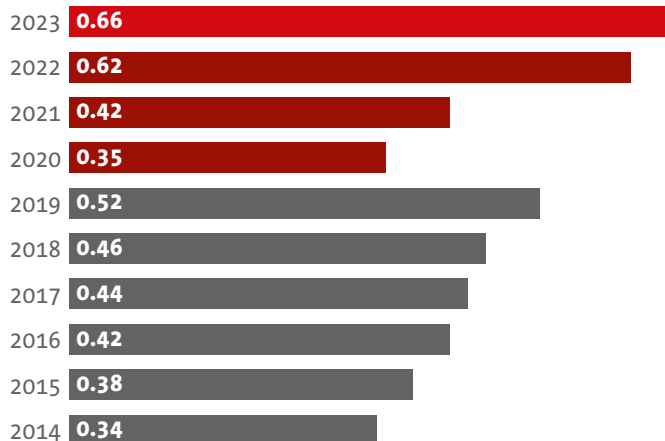
Recovery to 2019: **127.1%**

TOTAL SALES TURNOVER FOR INCOMING TRIPS

round **0.3 billion Euro** (2023)

OVERNIGHT STAYS – CURRENT AND LONG-TERM DEVELOPMENT IN MILLIONS

Year



MOST POPULAR DESTINATIONS IN 2023

RANK	FEDERAL STATES (Overnight stays = o. s.)	CITIES (more than 100,000 inhabitants)
1	Bavaria with 34.2% of all o. s.	Munich with 48,082 o. s.
2	Baden-Württemberg with 16.2% of all o. s.	Berlin with 39,864 o. s.
3	North Rhine-Westfalia with 8.8% of all o. s.	Frankfurt with 11,186 o. s.
4	Hesse with 7.9% of all o. s.	Hamburg with 8,995 o. s.

PURPOSE OF ALL INCOMING TRIPS (167 thousand arrivals at lodging establishments)

Only one answer possible. Deviations from 100% due to rounding

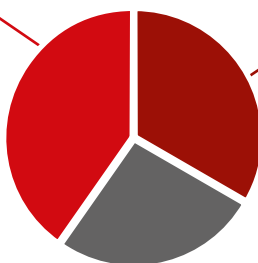
40% Holiday trips

Type of holiday trip:

33% City trips/visit of an event

27% Holidays in tourist regions

20% Tour holidays



26% VFR-/other trips

33% Business trips

Type of business trip:

71% Promotable business trips

Type of promotable business trip:

58% Conferences/congresses/seminars

23% Exhibits/trade fairs

19% Incentives

29% Traditional business trips

BOOKING-BEHAVIOUR, MAIN MODE OF TRANSPORT, ACCOMMODATION DURING HOLIDAY TRIPS

67% of all holiday trips are
booked in advance

64% online booking

88% accommodation paid for
(37% hotel)



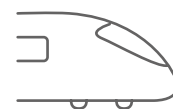
69%
car



13%
plane



10%
coach



8%
train