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Federal Ministry  
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on the basis of a decision  
by the German Bundestag

**Germany**  
The travel destination



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# INCOMING ISRAEL

## COUNTRY AND PEOPLE

Capital	Jerusalem (970,000 inhabitants)
Area	21,937 km <sup>2</sup>
Inhabitants	2023: 9.2 million (growth rate 1.5 %)*; Forecast 2032: 10.4 million
Mean age	30.1 years*
Economy	GDP per capita: 53,196 US\$ (2023)*, GDP – real growth rate: +3.1% (2023)*
Unemployment rate	3.5% (2023)*
Inflation rate	4.3% (2023)*

\* Forecast

## GENERAL TRAVEL BEHAVIOUR 2023

### EUROPEAN DESTINATIONS OF TRIPS ABROAD

Rank

- 1 Turkey
- 2 France
- 3 Spain

**4 Germany**

### INTENSITY OF TRAVEL ABROAD

**74.8%**

(resident population from 15 years on)

**= 0.7 trips per person**

## DESTINATION GERMANY

### YEAR 2023

**234,428 arrivals** from Israel

**658,144 overnight stays** (camping included)

### VOLUME OF OVERNIGHT STAYS

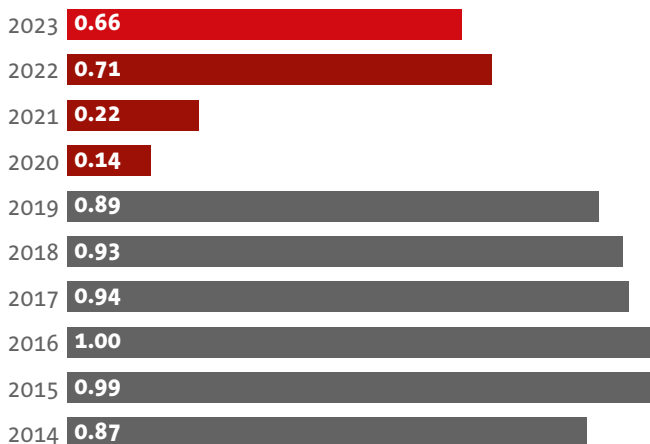
Increase 2014–2023: **by –24.3%**

Growth 2022–2023: **+7.4%**

Recovery to 2019: **74.2%**

### OVERNIGHT STAYS – CURRENT AND LONG-TERM DEVELOPMENT IN MILLIONS

Year

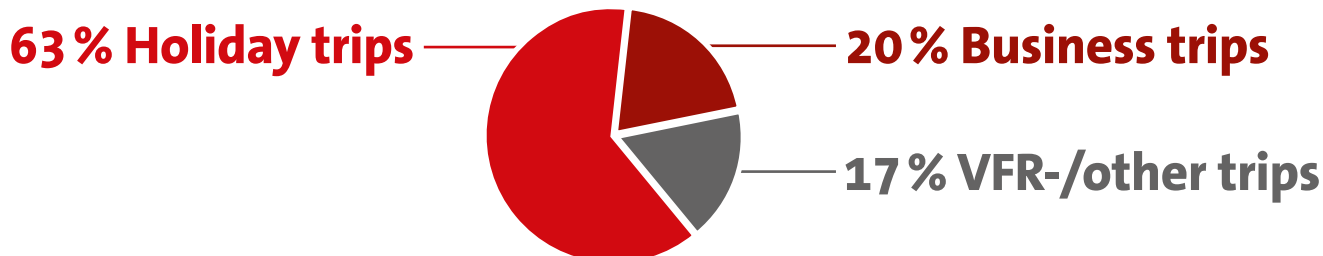


## MOST POPULAR DESTINATIONS IN 2023

RANK	FEDERAL STATES (Overnight stays = o. s.)	CITIES (more than 100,000 inhabitants)
1	<b>Berlin</b> with 38.3% of all o. s.	<b>Berlin</b> with 251,789 o. s.
2	<b>Bavaria</b> with 21.3% of all o. s.	<b>Munich</b> with 71,616 o. s.
3	<b>Baden-Württemberg</b> with 17.6% of all o. s.	<b>Frankfurt</b> with 34,569 o. s.
4	<b>Hesse</b> with 6.9% of all o. s.	<b>Hamburg</b> with 15,976 o. s.

## PURPOSE OF ALL INCOMING TRIPS (234 thousand arrivals at lodging establishments)

Only one answer possible. Deviations from 100% due to rounding



## BOOKING-BEHAVIOUR AND MAIN MODE OF TRANSPORT

**99 %** of all holiday trips are  
**booked in advance**

**85 %** online booking

**31 %** at a travel agency

