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INCOMING ARABIAN GULF STATES

THE MARKET KUWAIT

Capital	Kuwait-City (3.3 million inhabitants)
Area	17,820 km ²
Inhabitants	2023: 4.3 million (growth rate 1%)*
Economy	GDP per capita: 35,255 US\$ (2023)*, GDP – real growth rate: +2.6% (2023)*

THE MARKET SAUDI-ARABIA

Capital	Riyadh (7.7 million inhabitants)
Area	2.15 million km ²
Inhabitants	2023: 36.9 million (growth rate 1.5%)*
Economy	GDP per capita: 32,586 US\$ (2023)*, GDP – real growth rate: +0.8% (2023)*

THE MARKET UNITED ARAB EMIRATES

Capital	Abu Dhabi (1.6 million inhabitants)
Area	83,600 km ²
Inhabitants	2023: 9.5 million (growth rate 1%)*
Economy	GDP per capita: 50,602 US\$ (2023)*, GDP – real growth rate: +3.4% (2023)*

THE MARKET BAHRAIN

Capital	Manama (0.7 million inhabitants)
Area	760 km ²
Inhabitants	2023: 1.5 million (growth rate 0.9%)*
Economy	GDP per capita: 28,464 US\$ (2023)*, GDP – real growth rate: +2.7% (2023)*

* Forecast

GENERAL TRAVEL BEHAVIOUR 2023

EUROPEAN DESTINATIONS OF TRIPS ABROAD

Rank

- 1 Turkey
- 2 France
- 3 United Kingdom
- 4 Germany**

INTENSITY OF TRAVEL ABROAD

62.5%
(resident population from 15 years on)

= 0.6 trips per person

DESTINATION GERMANY

YEAR 2023

483,885 arrivals from Arabian Gulf States

1,297,256 overnight stays (camping included)

VOLUME OF OVERNIGHT STAYS

Increase 2014–2023: **by – 30.3%**

Increase 2022–2023: **+ 15%**

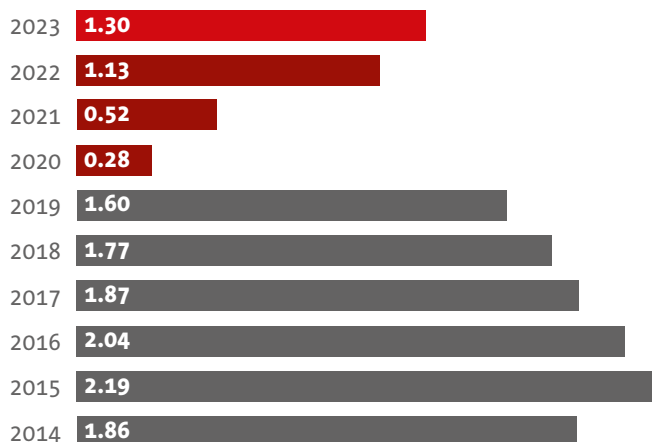
Recovery to 2019: **80.8%**

TOTAL SALES TURNOVER FOR INCOMING TRIPS

round **2.6 billion Euro** (2023)

OVERNIGHT STAYS – CURRENT AND LONG-TERM DEVELOPMENT IN MILLIONS

Year



MOST POPULAR DESTINATIONS 2023

RANK	FEDERAL STATES (Overnight stays = o. s.)	CITIES (more than 100,000 inhabitants)
1	Bavaria with 40.6% of all o. s.	Munich with 399,784 o. s.
2	Hesse with 16.5% of all o. s.	Frankfurt with 150,131 o. s.
3	North Rhine-Westphalia with 11.2% of all o. s.	Hamburg with 112,578 o. s.
4	Baden-Württemberg with 9.2% of all o. s.	Berlin mit 111,791 o. s.

PURPOSE OF ALL INCOMING TRIPS (484 thousand arrivals at lodging establishments)

Only one answer possible. Deviations from 100% due to rounding.

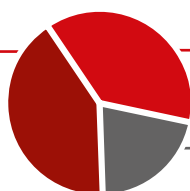
38% Holiday trips

Type of holiday trip:

30% City trips/visit of an event

27% Tour holidays

11% Waterside holiday



41% Business trips

21% VFR-/other trips

References: World Travel Monitor 2023, IPK International 2024;
German Federal Statistics Office 2014–2024/German State Offices 2024

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